



Nous rassemblons sur cette page toutes les dimensions des images sur les réseaux sociaux. Les tailles des photos sur Facebook, Twitter, Instagram et consorts viennent d'être mises à jour. Vous pouvez conserver cette page en favori pour accéder plus facilement à toutes les dimensions des images et des photos. Nous l'avons conçue car pour tout projet en lien avec les réseaux sociaux, les mêmes questions se posent :

- Quelle est la taille d'une photo de profil sur Facebook ?
- Quelles doivent être les dimensions des images à la Une des articles ?
- Quelle est la taille des photos de couverture sur Twitter ?
- Dans la timeline Twitter, quelles dimensions font les images ?
- Sur Instagram, les images font combien de pixels ?

Pour faciliter la tâche des community managers et des designers, retrouvez ci-dessous toutes les tailles à connaître sur les réseaux sociaux. Nous mettrons régulièrement à jour cette page pour que les tailles des photos sur les réseaux sociaux soient correctes. N'hésitez pas à nous contacter si vous remarquez un changement de dimensions des images. Vous pouvez cliquer sur le réseau social de votre choix pour accéder aux tailles des images : [Facebook](#), [Twitter](#), [Google+](#), [Instagram](#), [Pinterest](#), [LinkedIn](#), [YouTube](#) et [Tumblr](#).

FACEBOOK

Facebook conseille de télécharger des photos JPEG avec un profil couleur sRGB.

- Photo de profil Facebook : 180×180 pixels minimum (ratio 1:1 carré)
- Affichée en 170×170 pixels sur la page, 32×32 pixels en avatar

- Photo de couverture Facebook : 820×312 pixels (ratio 1:2,63)0609

- Image d'un lien web sur Facebook : 1200×628 pixels (ratio 1:1,91)
- Affichée en 450×236 sur les pages et 476×249 sur le fil d'actualité (desktop)

- Image partagée sur Facebook : 1200×630 pixels
- Affichée avec une largeur de 504px sur la page, 470px sur le fil d'actualité

- Image à la une sur Facebook : 1200×717 pixels
- Affichée en 843×504 pixels sur votre page Facebook

NDLR : en cas de différence entre le texte ci-dessus et l'image ci-dessous, privilégiez les données indiquées dans le texte ci-dessus (plus régulièrement mis à jour).

Profile Image: 180 x 180 px

Image Guidelines

- Must be at least 180 x 180 pixels.
- Photo will appear on page as 160 x 160 pixels.
- Photo thumbnail will appear throughout Facebook at 32 x 32 pixels.

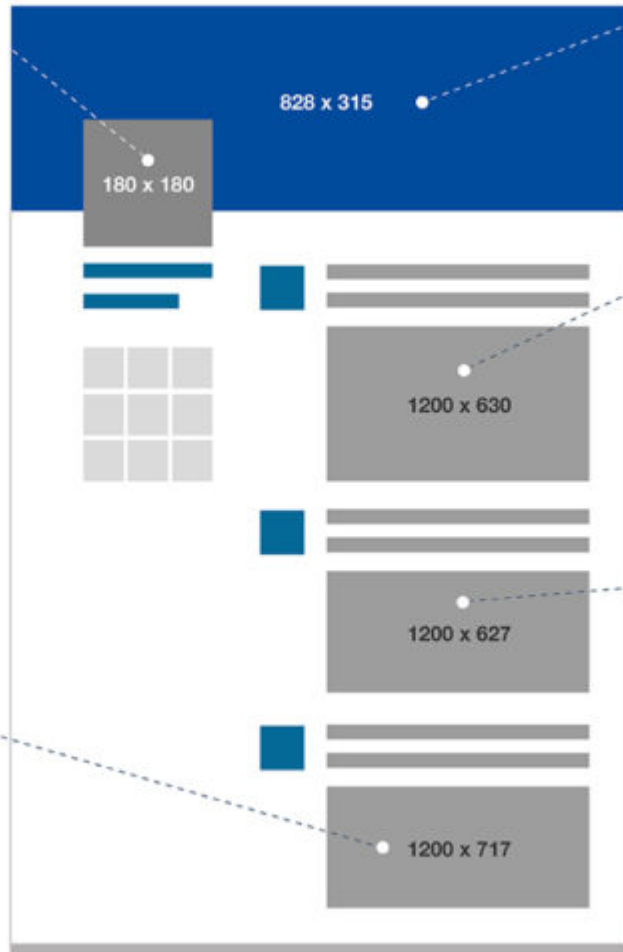
This will be the photo representing you or your brand on Facebook. This square photo will appear on your timeline layered over your cover photo.

It will also appear when you post to other walls, comment on posts or when you're searched with Facebook's Open Graph.

Highlighted Image: 1200 x 717 px

Image Guidelines

- Will appear on your page at 843 x 504 pixels.
- Choose a higher resolution at that scale for better quality.



Cover Photo: 828 x 315 px

Image Guidelines

- Appear on page at 828 x 315 pixels
- Anything less will be stretched.
- Minimum size of 399 x 150 pixels.
- For best results, upload an RGB JPG file less than 100 KB.
- Images with a logo or text may be best as a PNG file.

Shared Images: 1200 x 630

Image Guidelines

- Recommended upload size of 1,200 x 630 pixels.
- Will appear in feed at a max width of 470 pixels (will scale to a max of 1:1).
- Will appear on page at a max width of 504 pixels (will scale to a max of 1:1).

Shared Link: 1200 x 627

Image Guidelines

- Recommended upload size of 1200 x 627.
- Square Photo: Minimum 154 x 154px in feed.
- Square Photo: Minimum 116 x 116 on page.
- Rectangular Photo: Minimum 470 x 246 pixels in feed.
- Rectangular Photo: Minimum 484 x 252 on page.

Facebook will scale photos under the minimum dimensions. For better results, increase image resolution at the same scale as the minimum size.

TWITTER

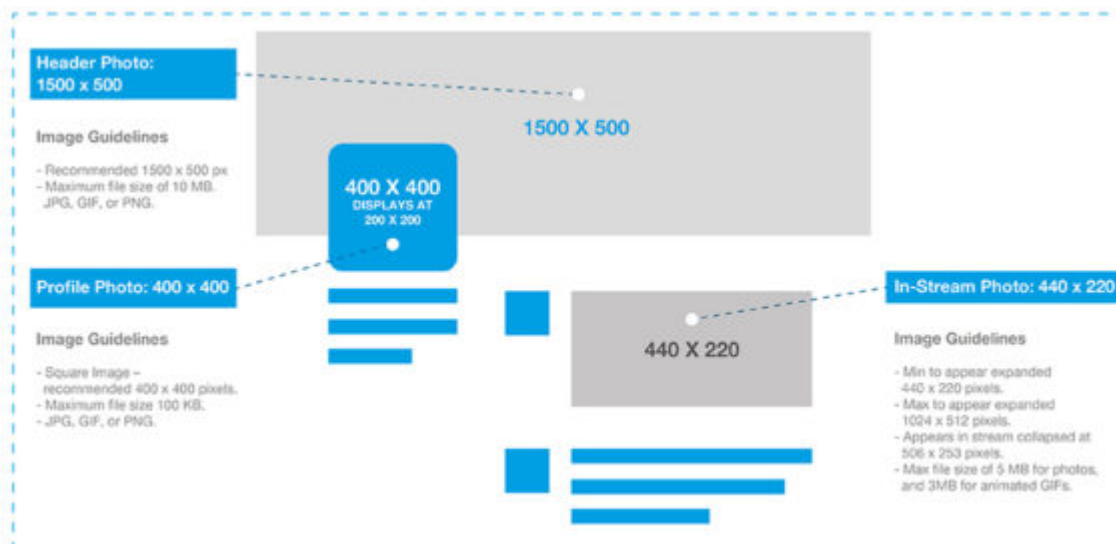
- Photo de profil Twitter : télécharger une photo de 400x400px,
- Affichée en 200x200px sur le profil Twitter

- Photo de couverture Twitter : 1500x500 pixels

- Photo sur Twitter : privilégiez une photo de 1024px de large

- Affichée sur le flux en 440x220px voire 506x253 pixels (ratio 1:2)
- Affichée en grand format (expanded) en 1024x512 pixels au maximum
- Image d'un lien web (Twitter Cards) : 506x254 pixels (ratio proche de 1:2)

NDLR : nous conseillons, dans la plupart des cas, de concevoir des images dans un ratio compris entre 1:1,91 et 1:2 pour illustrer ses articles afin d'obtenir un rendu satisfaisant lors des partages sur Facebook et Twitter.



INSTAGRAM

- Photo de profil Instagram : 110x110 pixels (photo au format carré, ratio 1:1)
- Aperçu d'une photo Instagram : 161x161 pixels
- Photo Instagram : télécharger des photos en 1080x1080 pixels
- Redimensionnées automatiquement en 612x612 pixels par Instagram
- Affichée en 510x510 pixels dans le flux Instagram

Profile Image: 110 x 110

Image Guidelines

- Appear on your home page at 110 x 110 pixels.
- Square photo - make sure to maintain an aspect ratio of 1:1.



**Photo Thumbnails:
161 x 161**

Image Guidelines

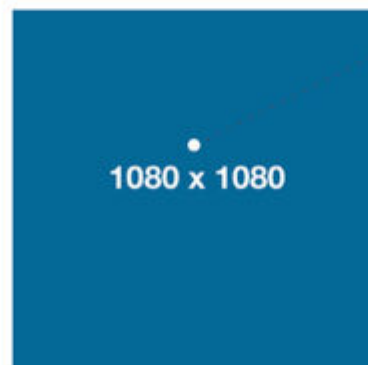
- The thumbnails will appear on the page at 161 x 161 pixels.
- Square photo - Make sure to maintain an aspect ratio of 1:1 ratio.



Photo Size: 1080 x 1080

Image Guidelines

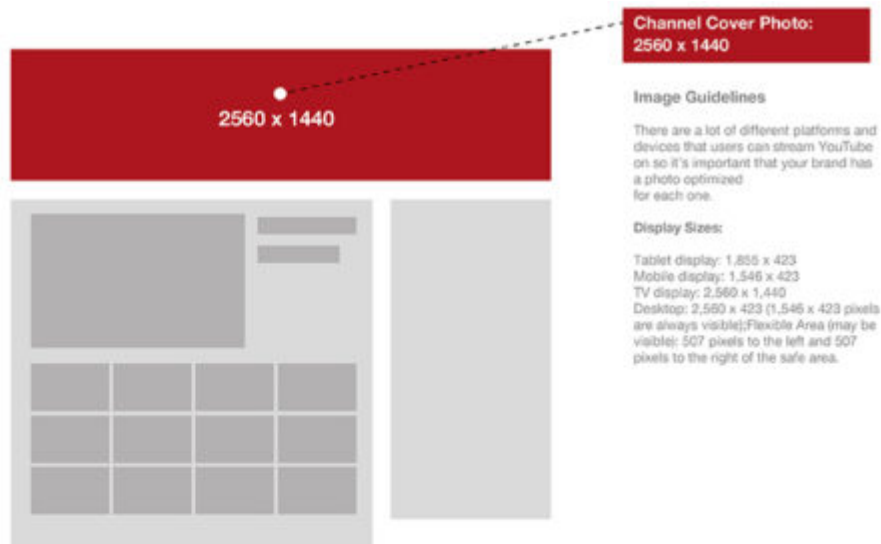
- The size of Instagram images has been increased to 1080 x 1080 pixels.
- Instagram still scales these photos down to 612 x 612 pixels.
- Appear in feed at 510 x 510 pixels.
- Smaller featured header images appear as 204 x 204 pixels, and larger featured header images appear as 409 x 409 pixels.



YOUTUBE

- Photo de couverture YouTube : 2560×1440 pixels
- 1546×423 pixels toujours visibles sur desktop (zones latérales flexibles)
- 1546×523 pixels affichés sur mobile

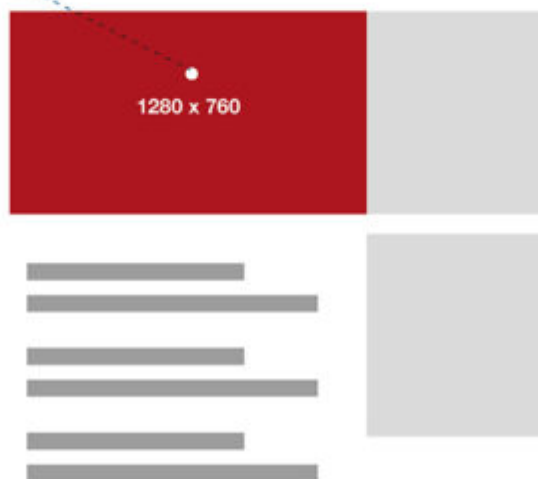
- Images d'aperçu YouTube : 1280×760 pixels (ratio 16:9)



Video Uploads: 1280 x 760

Video Guidelines

- Videos must maintain a 16:9 aspect ratio.
- In order to qualify as full HD, your dimensions must be at least 1280 x 720 pixels.



LINKEDIN

- Photo de profil : 400×400 pixels minimum (10Mb max, JPG, GIF ou PNG)
- Photo de couverture LinkedIn : entre 1400×425 pixels et 4000×4000 pixels
- Logo des pages LinkedIn (Company) : 400×400 pixels (PNG, JPG ou GIF)

- Photo de couverture des pages LinkedIn (Company) : 974×300 pixels
- Photo type « bannière » des pages LinkedIn : 646×200 pixels minimum
- Logo « square » des pages LinkedIn : 60×60 pixels

BG image: 1400 x 425

Image Guidelines

- 1400 x 425 and 4,000 x 4,000 px
- Maximum size 4MB
- JPG, PNG or GIF files only

A new feature for your personal profile. It's a little bit trickier to find something that really fits that space well, but if you get it right, your profile will look great.

Personal Background image:
Between 1400 x 425 and 4,000 x 4,000

Profile image: 400 x 400

Image Guidelines

- Recommended between 400 x 400 & 20,000 x 20,000 pixels
- Minimum 200 x 200 pixels
- 10mb maximum file size
- JPG, GIF or PNG files only

Standard Logo: 400 x 400

Image Guidelines

- 400 x 400 pixels recommended (300 x 300 minimum and resized to fit)
- Maximum 4 MB (Square layout)
- PNG, JPG or GIF

One of the two brand logos that you should be uploading to LinkedIn is the business logo. This is the bigger of the two and is going to show up right next to your brand name on your LinkedIn homepage. This image also appears in the "Companies you may want to follow" section, so the more enticing the photo the more likely the followers!

Career Cover Photo: 974 x 330

Image Guidelines

Minimum 974 x 330 pixels.
Maximum 2 MB.
Landscape Layout.
PNG, JPG or GIF.

At the top of this page sits a banner that is bigger than any of the other images on LinkedIn. You can use this space to choose a picture that speaks to your company in order to attract some great potential employees.

Business Banner Image: 646 x 220 (Minimum)

Image Guidelines

- Minimum 646 x 220 pixels.
- Maximum 2 MB.
- Landscape Layout.
- PNG, JPG or GIF.

Banner images is one of the newest and most prominent of the images that you can use on LinkedIn. This image appears when a user visits your brand's homepage. Since this image is located on your homepage it's likely the visitor is actively searching for your brand, so use this opportunity to reel them in with a great image.

Square Logo: 60 x 60

Image Guidelines

- 60 x 60 pixels (resized to fit).
- Maximum 2 MB.
- PNG, JPG or GIF.

This is the brand image that shows up when your company is searched.

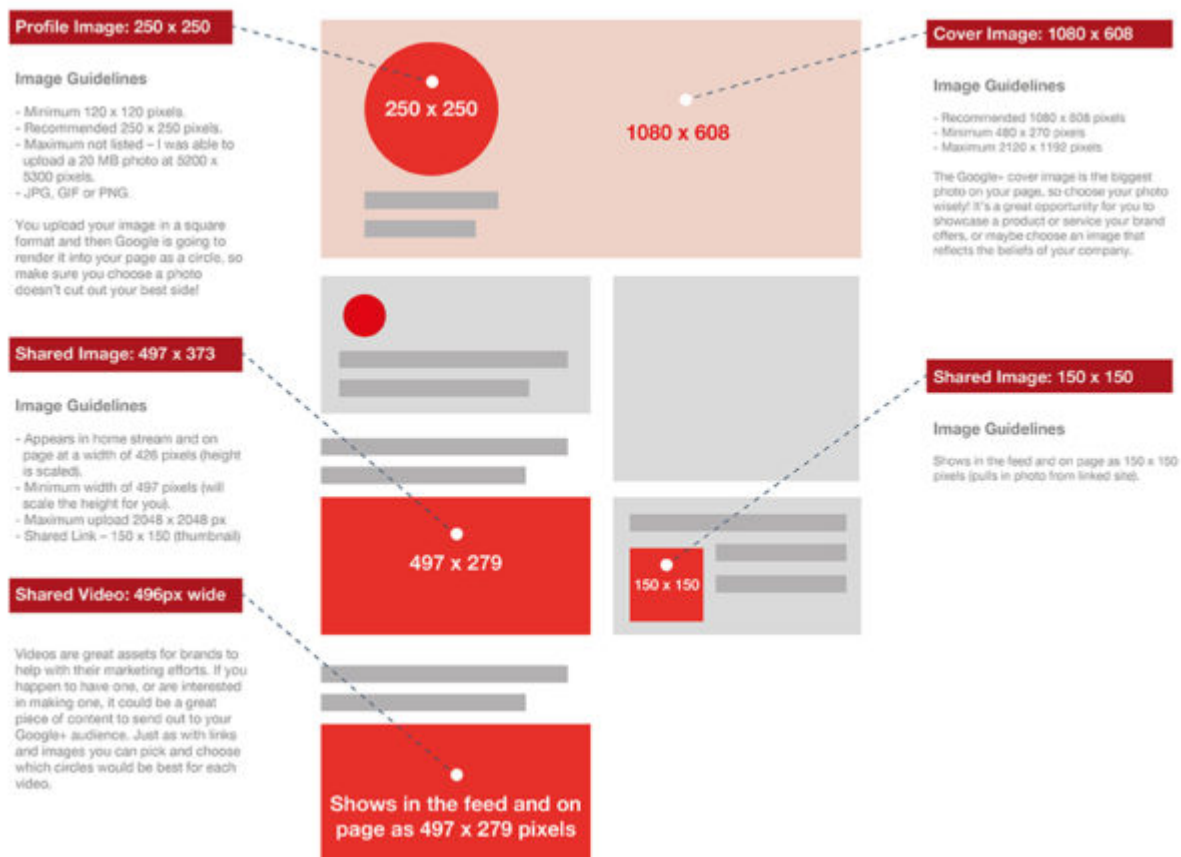
Make sure you use something recognizable to your brand to make sure customers know which company they want to click on.

974 x 330 Hero Shot

646 x 220

GOOGLE+

- Photo de profil Google+ : 250×250 pixels au format JPG, GIF ou PNG
- Photo de couverture Google+ : 1080×608 pixels (recommandé)
- Vous pouvez télécharger une photo entre 480×270 et 2120×1192 pixels
- Image partagée dans le flux Google+ : 497×279 pixels
- Vidéo partagée dans le flux Google+ : 497×279 pixels également
- Lien web partagé dans le flux Google+ : 150×150 pixels minimum



PINTEREST

- Photo de profil Pinterest : 165×165 pixels
- Photo de tableau Pinterest (board) : 222×150 pixels (petite photo : 50x5px)
- Photo d'épingle Pinterest (pin) : 600 pixels de large (recommandé)
- Affichée avec une largeur de 236 pixels de large dans le flux Pinterest

Profile Image: 165 x 165

Image Guidelines

- Appears at 165 x 165 pixels on home page.
- Appears at 32 x 32 pixels on the rest of Pinterest.
- Maximum: 10 MB (wouldn't allow me to upload anything larger).

165 x 165

Board Display: 222 x 150

Image Guidelines

- 222 x 150 pixels (large thumbnail)
- 55 x 55 (smaller thumbnail)

Creating boards is one of the most important things that you can do on Pinterest. It's important to make sure you're using an image that fits the size criteria perfectly. Choose a photo that is enticing to your audience. Choose one that's relevant to that particular board.

222 x 150

50 x 50

Pin Sizes: 238px width in pixels

Image Guidelines

- Pins on main page appear as 238 pixels (height is scaled).
- Pins on a board appear as 238 pixels (height is scaled).
- Expanded pins have a minimum width 600 pixels (height is scaled).

238 px wide

TUMBLR

- Photo de profil Tumblr : au moins 128×128 pixels (JPG, GIF, PNG ou BMP)
- Images partagées sur Tumblr : affichées dans le flux Tumblr en 500×750 pixels

- GIF partagés sur Tumblr : 500px de large et 1Mb maximum

Profile Image: 128 x 128 px

Image Guidelines

- Minimum 128 x 128 pixels
- JPG, GIF, PNG or BMP.

Your profile image will appear as a thumbnail (64px x 64px) adjacent to your posts within a follower's feed. It also appears next to the buttons to follow you on Tumblr when someone visits your page.

Your profile photo will also appear somewhere on your Tumblr profile page. Whichever theme you choose is going to play a part in where the photo appears and how large it is.

Some brands choose a large image while others keep them subtler. Just make sure to mind the minimum and pick an image that fits not only your brand, but that also fits your page's layout.

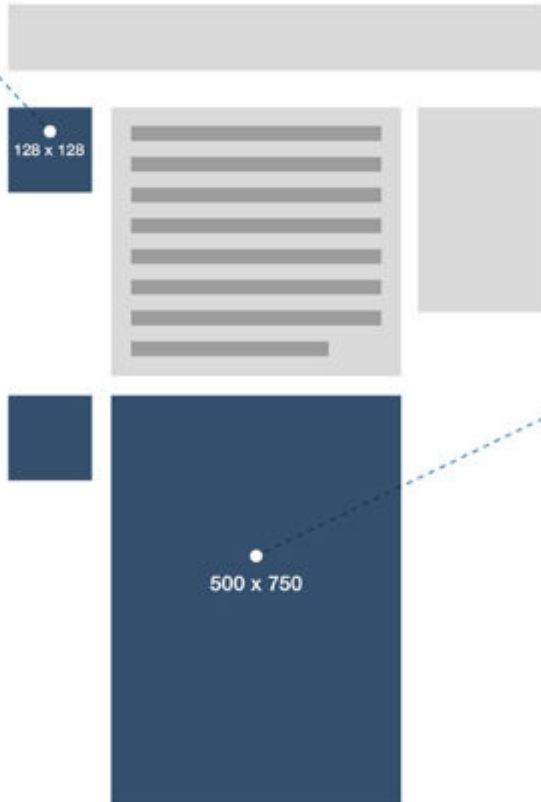


Image posts: 500 x 750

Image Guidelines

- Dash image sizes max at 1280 x 1920, and show in feeds at 500 x 750
- Images can't exceed 10 MB.
- Animated GIFS must be under 1 MB and max at 500 pixels.